



## **Kawai extends its partnership with Tomplay to North America and Oceania**

**Rancho Dominguez, California - Pully, Switzerland (7. October 2024)** - Tombooks, creator of interactive sheet music, announced the expansion of its partnership with Kawai to North America and Oceania.

This collaboration enhances musical practice and performance, allowing musicians to play along with professional recordings. Kawai customers in the United States, Canada, Australia, and New Zealand will receive three months of complimentary access to the Tomplay app upon registering a select Kawai piano or digital piano. Tomplay premium offers over 80,000 songs with backing tracks across all genres and difficulty levels.

The partnership aims to enhance the musical journey for musicians and educators across these regions. Tomplay's platform features interactive scores that scroll automatically on-screen, creating an interactive experience. Users can adjust the tempo, loop passages, train left and right hands separately and self-record, making playing piano at home more engaging.

**Cory Callies, Kawai America's Vice President of Corporate Strategy**, shared his thoughts on the partnership: "At Kawai, we are dedicated to not only crafting exceptional pianos but also providing our customers with the tools to unlock their full musical potential. Our partnership with Tomplay connects Kawai owners to cutting-edge technology, helping them learn and make music more effectively and quickly. This collaboration brings an enriched experience to musicians, offering them the resources to improve faster and enjoy playing the piano at a deeper level."

**Alexis Steinmann, Tomplay Co-Founder and CEO**, commented on the expansion: "This partnership marks a significant milestone in our mission to transform music education and practice. By integrating Kawai's world-class pianos with Tomplay's innovative interactive platform, we're opening up new possibilities for musicians across North America and Oceania. Our goal is to make learning and playing music more accessible, enjoyable, and rewarding for everyone, from beginners to professionals."

The Tomplay app is available on iPad, Android, Smartphone, PC and Mac.

### **About Tomplay**

Tomplay, the pioneer of Interactive Sheet Music, offers musicians the opportunity to play along with high-quality recordings. With over 80,000 interactive sheet music titles for 28 instruments, Tomplay aims to make learning music more effective and enjoyable. Available in 9 languages and rated 4.7/5 by users, the app is used by more than 1 million musicians worldwide. It is recommended by various instrument manufacturers, music education organizations, and music schools.

### **About Kawai**

For over 97 years, Kawai has been at the forefront of piano innovation, renowned for blending traditional craftsmanship with groundbreaking technology. As a global leader in piano manufacturing, Kawai produces a wide range of award-winning acoustic, digital, and hybrid pianos, trusted by musicians and educators worldwide. Driven by a commitment to excellence and sustainability, Kawai continually pushes the boundaries of piano design, ensuring that each instrument delivers exceptional sound quality and performance.

### **Links and contact**

Visit regional Kawai websites for full partnership offer details:

- Kawai America: <https://kawaius.com/learning-partners/tomplay>
- Kawai Australia: <https://kawai.com.au/kawai-tomplay-partnership/>
- Tomplay: <https://tomplay.com/promos/kawai>

Images, free of rights: <https://tinyurl.com/Kawai-Tomplay>

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